COLIZY
FOR BETTER LIFE-ENVIRONMENT

colizy.com

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Contact
Georgi Abuladze
+3725566665
info@colizy.com

prototron

Colizy is an inspection software that helps to save time and money on commissioning procedures in the construction industry.

On-site commissioning today is slow, expensive and unproductive. Colizy helps to reduce inspection costs and duration as well as promote a better use of resources in the industry.

THE PROBLEM

Today, the commissioning procedure is very clumsy, costly and time-consuming. It involves many different parties between whom the communication and information often gets lost which leads to repeating the process over and over again.

THE SOLUTION

Our software cuts time spent on commissioning procedures resulting in reduced costs for our clients. Quickly detected and fixed errors ensure a better building quality and an extended building lifecycle.

BUSINESS MODEL

B2B sales

Revenue generated from subscription plans, ads & a share of the revenue of our clients.

CUSTOMERS

Main contractors
Owner's supervision
Real estate owners
Real estate developers

REVENUE FORECAST

2022: 269,000 €
2023: 731,000 €
2024: TBA

Expected profit in 2023 is 125,000 €.

MARKET

Our first markets are Estonia and Finland. By our calculations our SOM on these markets is **5.8 million €**.

Our product is **highly scalable** as we are offering a tech-solution that has **no regional limits**.

Our go-to-market strategy is Product-Market-Fit validation by introducing our prototype to potential customers and developing the software based on their feedback. **After finalizing our MVP we plan on extending to foreign markets.**

COMPETITION

Our main competitors are Dalux, GBuilder and Bauhub.

Our competitive advantage lies in our team members' **field expertise**, focusing on one specific area of the industry, avoiding a diffuse of solutions and our **pricing policy**.

This advantage will be maintained by the implementation of **unique and innovative** functions on our platform. We are constantly colleting and analyzing customer feedback.

KEY MILESTONES

1. Solution validation (January 2022)
2. Completion of MSP (March 2022)
3. First paying customer (April 2022)

CURRENT STATUS

We have finished the viewframe and functionality description of our app.

Validated the problem and in progress of validating the solution.

Thoroughly analyzed our first markets and planned out the digitalization of commissioning.

Won the Digital Construction 2021 hackathon and got feedback from the Nordecon CTO of their readiness to buy our product.

CORE TEAM

Our core team members are Toomas Pikk, Georgi Abuladze, Kädi-Riin Vendel, Karl Aleksander Kuivjõgi, Rico Andreas Vene and Rainer Türner.

We are studying civil engineering and technology entrepreneurship in TalTech and EBS, have 20 years of field expertise in the construction and IT industries as main contractors and IT specialists.

FUNDING

Self-financialion 37,500 € (Initial investment)

Funding needed 87,500 € (Initial investment)

SEEKING

Front & back-end software developers, UX/UI software designers, Finnish sale specialist, lead investor, legal advisor/partner